

MONTCLAIR CENTER BID

GREAT AMERICAN MAIN STREET AWARD WINNER 2015

Montclair Center BID
May 2, 2018 – 7 p.m.
Montclair Center BID Office

Board members in attendance: Melissa Adler, Phil Cantor, Arlene Carrini, Jenna Davis, Chris Francois, Jason Gleason, Lisa Johnson, Sharda Ramharack, Sue Schultz, Sean Spiller, Matt Silverman, Jerry Sweeney via phone, Nat Testa, Robert Weber; Via Phone: Kazim Mirza, Jeff Beck

Absent: Renee Baskerville, Konstantine Trichas, Steven Plofker, Nicci Silva

Staff: Israel Cronk, Ann Marie Sekeres, Joann Smalls, Diane Israel

Guest: Rich McMahon

CALL TO ORDER

Phil called the meeting to order at 7:10 p.m. March minutes passed with corrections to proper spelling of Karasick – Matt motioned to approve, Honey seconds.

OLD BUSINESS

1. Marketing Committee
 - a. Resolution: Marketing Committee is approved unanimously to purchase a shopper contact list for marketing purposes not to exceed \$1,200.
 - i. 12,000 emails from Amex will be purchased
2. Kids Biz Committee
 - a. Kidchella has upwards of 30 vendors; Off-street festival – no need for police.
3. Finance Committee
 - a. Met on April 21st – Discussed 3 Priorities of the Finance Committee
 - i. Provide oversight, support for smart spending, provide evaluation of costs

NEW BUSINESS

1. Montclair township will be buying a sidewalk sweeper for the Montclair Center BID
 - a. BID will assume maintenance costs
2. By Law Committee, lead by Jerry, will be meeting to update By Laws
 - a. By Law Committee – Jerry, Jason, Lisa, Nat, Israel
3. Phil asked Nominating Committee to begin identifying new members
4. Pedestrian Safety on Bloomfield Ave is very important. Kazim requests to focus BID attention to crosswalks, safety lights, and better pedestrian experience in 4th Ward
5. Peddlers license – its' quite cumbersome working through the red tape for the peddlers license.
 - a. As of May 2018, peddler's license for BID businesses will last for 5 years - all Montclair Township businesses don't need to pay peddlers fees and permits per event as they did in the past.
6. WIFI in Crane Park - idea for free WiFi that will encourage residents and visitors to use Crane park and create a place for the community to gather. Montclair Center is waiting for a proposal from Marland "MJ" Jenkins from TEM360GES, LLC that will outline scope of work and cost.

7. Sponsorship for Hanging Baskets at Valley & Bloom. Valley & Bloom will contribute \$2000 for hanging baskets on black light posts around the block of Valley Road and Bloomfield Avenue.

ADJOURNMENT

Jenna moved to adjourn and was seconded by Arlene. Vote was unanimously in favor of adjournment. The meeting adjourned at 8:52 p.m.

Next Meeting: June 6, 2018 Montclair Center BID Office