

# MONTCLAIR CENTER BID

## GREAT AMERICAN MAIN STREET AWARD WINNER 2015

### BID Office

May 4, 2016 – 7 p.m.

Board members in attendance: Phil Cantor, Israel Cronk, Michael Gillespie, Diane Israel, Lisa Johnson, Kazim Mirza, Sharda Ramharack, Joann Smalls, Sue Schultz, Matt Silverman, Nicci Silva, Jerry Sweeney and Robert Weber.

Meeting came to order at 7:05 p.m.

April minutes were approved unanimously. Michael Gillespie moved, seconded by Kazim Mirza.

Sara from Architect Studio spoke about her second anniversary.

Paul Zimmerman spoke about a local group to play on Church St. on Montclair Center Stage.

Parking signs should be put up in the loading zones that can be parked in after 7.

Grants for the BID should be gone after more aggressively to fund the BID.

BID needs more PSEG involvement with broken lights in the district.

### UPDATES

**Ladies Night Out** – successful event, good energy. Keep in April or March indoors. Keep the time the same. Loud music and liquor a fine combination!

**RISE** raised \$700. for BigBrothers & BigSisters and Karma for Kids.

**MC Hotel** Ground breaking has taken place.

New **Graphic artist** is Sandra Silva, Phil noted that Kelly Del Russo did an excellent job for the last couple of years. Kudos to her.

**Montclair Center Stage** – new banners, banner program for ad space.

Opening night was a success. Music needs to quieter after 10 p.m.

**Instagram Takeover** has some new parameters.

**Montclair Future Forum** – Jerry Fried –demographic, inclusion, sustainably, affordably in housing.

### OPPORTUNITIES

**Baristanet** – Big Box with drop box - \$170. Per merchant on home page 10 spots  
Big Box town page - \$65. Per merchant on town page 10 spots

**Montclair Times** – traditional advertising

**Montclair Neighbors** – advertising and copy (stories)

**Montclair Gems** – videos for Channel 34 - Story tellers You Tube channel - Montclair Center

**Kensington Road** – 5/16/16 - Field Trip - White Plains

**DBIZ loan** – 10 yr no interest loan. Green Machine & Ballards. On Hold.

**Volunteering packet** for board members – committees, vacancy, policies committee, skill sets.

### NEW BUSINESS

Michael Gillespie from the museum talked about 1<sup>st</sup> Thursday May FFT (5/5/16) will include ribbon cutting of the art education center and extra special events.

### UPCOMING

May 7<sup>th</sup> - Glen Ridge Avenue Art & Music Festival. BID will support with the stage and staffing.

May 20<sup>th</sup> - Art Walk

June 7<sup>th</sup> - Farmer's Market. Two – three farmers participating (as of 4/6); need posters & signage.

June 11<sup>th</sup> - Sidewalk Sale - Block captains to get involved to get the word out.

Meeting adjourned by Phil Cantor at 8:28 p.m., Sharda Ramharack seconded by Lisa Johnson.

Next Meeting June 1, 2016 – Meet and Greet, Pig & Prince