

Montclair Center BID

October 5, 2016 – 7 p.m.

BID Office

Agenda

*Board members in attendance*: Phil Cantor, Arlene Carrini, Lisa Johnson, Debbie Masel, Kazim Mirza, Sharda Ramharack, Sue Schultz, Joann Smalls, Matt Silverman, Jerry Sweeney, and Robert Weber

*Staff:* Israel Cronk, Diane Israel

*Absent*: Renee Baskerville, Michael Gillespie, Guy Kinley, Steven Plofker, Nicci Silva and Sean Spiller

**I. ACCEPTING MINUTES**

**A**. Phil called the meeting to order at 7:07 p.m.

**B.** Matt moved to accept the minutes, seconded by Sue. September minutes were approved unanimously with spelling corrections.

**II. TREASURER’S REPORT**

**III. OLD BUSINESS - REPORTS**

**A.** Phil – About 250 bikers attended the Open Streets – weather was a slight factor.

**B.** Israel - Parklets are a success and will be up for the month. Parklet was built on the Kensington Lot and trailered to Glenridge Avenue.

**C.** Joann - indicated attendance increased at Fashion Night. Restaurants got involved along with many local stores (29). Show was perceived to be too short but the event was a success.

**D.** Israel – the BID has four interns from MSU. They will be honored at the Meet and Greet on October 12.

**E.** Israel - Fashion Night cost for event has decreased. Last years final cost was $5,400. Cost this year to the BID was $2400. Ticket sales and sponsorships offset some of the expenses. Israel indicated Open Streets made an overage of $3000. Oktoberfest did not break even.

**IV. NEW BUSINESS**

**A.** Action: Israel asked for some help on Holiday decorations. Sue, Arlene, Debbie volunteered to serve on the Decorations committee. Budget for decorations is $6000.

**B.** Action for Event Poles: Town Engineer Kim Kraft during a telephone call to Phil volunteered to help get the proper permits from the township and county. Event poles will be purchased by the MDA (Montclair Downtown Alliance) after approval from the MDA board of directors.

**C.** Kensington has given us 30 days notice about closing the lot on Church Street. We were served notice on September 29th. The lot can be used for the BID special events with Kensington’s permission. Some of the income from the parking lot could be applied to décor. The budget for décor can be upped to $10,000. Robert proposed $4000 of parking lot revenue be used for decor. Joann seconded. Vote was unanimous. Holiday budget is now $10,000.

**D.** Meet and Greet - Over 30 RSVP for the event on October 12th, which will be sponsored by Strategic Wealth Group and hosted by Noches de Colombia.

**E.** Main Street New Jersey workshop will take place in Plainfield, NJ on October 19th. Israel, Diane, Nicci and Joann are slated to attend.

**F.** RISE Yoga will take place at the Wellmont Theater on October 19th. The BID is one of the sponsors of the event, which benefits Boys and Girls Clubs and Karma for Kids.

**G.** Fall Art Walk on October 21st will have over 30 venues participating throughout the district.

**H.** Drop. Shop and Dine is a new event partnering with the YMCA on Park St. The idea is to have parents drop their children off at the YMCA where they will be watched while their parents Shop & Dine. The dates at this time are Nov.19, 26 and Dec. 3, 10.

**I.** Israel is on the board for Employment Committee at MSU. Working with the students to provide interns to the local businesses. Israel is connected to the university in their social media and other means of communication. Job Fair for the local business will be available at the MSU.

**J.** Kazim entertained the issue of pedestrian safety on Bloomfield Avenue. Pedestrians have been hit too many times and something must be addressed.

Action Item: committee should be formed to help with the Safe Streets. The committee has not been formed at this time.

**V. UPCOMING EVENTS**

October 12th – Meet and Greet at Noches de Columbia, Elm Street, 6 to 8 p.m.

October 19th – MSNJ Plainfield NJ

October 19th – RISE Yoga, Wellmont, 6 a.m. to 8 p.m.

October 21st – Fall Art Walk, District wide, 6 to 9 p.m.

November 19th – Drop, Shop & Dine in cooperation with the YMCA, on Nov.19, 26

and Dec. 3, 10.

**VI. ADJOURNMENT**

A. Sharda moved to adjourn and was seconded by Matt. Vote was unanimously in favor of adjournment.

B. The meeting adjourned at 8:21 p.m.

Next Meeting: November 2, 2016 – BID office – 7 p.m.

R11/02e