

Montclair Center BID

October 4, 2017 – 7 p.m.

Pig and Prince

*Board members in attendance*: **Jeff Beck, Phil Cantor, Arlene Carrini, Jenna Davis, Jason Gleason, Lisa Johnson, Eddie Peralta, Sharda Ramharack, Sue Schultz. Joann Smalls, Nicci Silva, Jerry Sweeney, Nat Testa and Robert Weber**

*Absent*: Renee Baskerville, Guy Kinley, Kazim Mirza, Steven Plofker, Matt Silverman, Sean Spiller and Elaina Watley

*Staff:* Israel Cronk, Diane Israel, Ann Marie Sekeres

**CALL TO ORDER**

Phil called the meeting to order at 7:05 p.m.Jasonmade a motion to accept the September minutes as corrected. Nat seconded. Minutes passed unanimously with grammar corrections.

**OLD BUSINESS**

1. **HISTORICAL FOOD TOUR – Reported by Jason**

Jason has asked ten restaurants to participate, all of which said yes to offering small bites to 10 to 20 tour participants. Action: Jason will set up another planning meeting.

1. **CRANE PARK SCULPTURE – Reported by Sue**

The artist of the public art in Crane Park is Xavier Mejia. Paul Ellis (Former Director of Arts) commissioned the work in the ‘90’s. Action: Sue is still trying to locate the artist.

1. **GREEN MACHINE REPLACEMENTS – Reported by Jason**

Jason researched Kabota, John Deere, and Green Machine vehicles, with costs ranging from 28K and 32K per vehicle. Action: Jason will continue to look for the best machine.

1. **PSEG LIGHT REPAIRS – Reported by Jeff**

Jeff had no luck in reaching anyone at PSEG. There may be a new plan to replace lights with more efficient ones, but the BID has not been told of the exact plan.

Action: Complaint letter is being sent out to the CEO of PSEG by Israel.

1. **CRANE PARK RULES – Reported by Jerry**

Jerry is creating an info sheet of rules with input from Joann and Israel. This document will inform vendors, prevent lawsuits and litigation, which will be implemented next year. Action: BID staff will finalize info sheet.

1. **MONTCLAIR POSTCARDS- Reported by Diane**

Diane presented an example of the postcard to be used as a marketing tool.

Action: Diane will talk to the post office again about non-profit mailing

1. **FASHION SHOW UPDATE – Reported by Israel**

1,300 people attended the event on September 17th. 29 fashion boutiques participated. 24 restaurants donated food.

Action: Israel will talk to Arlene about a new venue for next year. Israel will also talk to Frank, Arlene’s husband about creating more opportunities for sponsorships.

1. **OKTOBERFEST & FAMILYFEST– Reported by Israel & Jason**

4,000 people attended the events on September 23rd. 28 vendors participated. Robert Jackson and Renee Baskerville commented on the spectacular use of an otherwise under utilized street. Family Fest worked out well on the same day. FamilyFest which was located at Crane Park and Glenwood Ave, a location that was criticized for being too close to Oktoberfest. There was successful crosspollination of visitors from both fests.

Action: Wrap up meeting needed.

**NEW BUSINESS**

1. **Crane Park**

East Coast Earth Coalition is pursuing a designation as natural wildlife preservation by the National Wildlife Federation. This will be the fifth park within Montclair to receive the designation which will be more than any other city/town in the United States.

Action: Press release to publicize the park.

1. **BID truck**

The old BID truck is being repaired. Action: Sharda to help find a truck for the BID.

1. **Budget meeting**

Budget meeting is scheduled for Friday October 6th. Action: Board should present ideas for new budget.

1. **Nomination committee**

Committee will be headed by Phil. Action: Phil will set up Nominations meeting.

1. **By-laws committee**

Committee is Nat, Jason, Israel, Lisa and Phil. Action: Set up meeting date.

1. **Christmas Decorations**

Diane and Dylan going to G & G. Action: Buy the decorations needed.

1. **Coming Events**

GLAM – October 7th

ART WALK – October 20th

BID BEAR – Starting October 6th

**ADJOURNMENT**

Phil moved to adjourn and was seconded by Eddie. Vote was unanimously in favor of adjournment. The meeting adjourned at 8:25 p.m.

**Next Meeting: November 8, 2017, Phil Cantor Photography Studio**