

# MONTCLAIR CENTER BID

## GREAT AMERICAN MAIN STREET AWARD WINNER 2015

Montclair Center BID  
November 8, 2017 – 7 p.m.  
Phil Cantor Photography Studio

*Board members in attendance:* Jeff Beck, Phil Cantor, Jenna Davis, Jason Gleason, Lisa Johnson, Sharda Ramharack, Sue Schultz, Nicci Silva, Matt Silverman, Joann Smalls, Jerry Sweeney, Nat Testa, Robert Weber, Elaina Watley; and Kazim Mirza via Skype

*Guest :* Melissa Adler

*Absent:* Renee Baskerville, Arlene Carrini, Guy Kinley, Eddie Peralta, Steven Plofker, Sean Spiller

*Staff:* Israel Cronk, Diane Israel, Ann Marie Sekeres

### CALL TO ORDER

Phil called the meeting to order at 7:08 p.m. Jason made a motion to accept the October minutes as corrected. Sue seconded. Minutes passed unanimously with grammar corrections and clarifications.

### BUDGET PRESENTATION

1. Robert presented 2017 Year to Date Budget.
2. Robert & Israel both presented proposed 2018 Budget

The proposed 2018 budget increased less than 1% (\$5,000) from the 2017 Budget. A Capital Reserve Account has been made in preparation to replace BID assets including, but not limited to, bicycle racks, way-finding signs, upgrade to the truck, and watering equipment.

### OLD BUSINESS

1. 2018 Board Meetings; all starting at 7 o'clock and with a Call to Order at 7:15 pm at the Montclair Center BID Office, 7 North Willow Street Suite 4A, unless otherwise stated.
2. Sixty-three light poles have been fixed throughout the district after a certified letter was sent to the CEO of Essex County PSEG.
3. Jerry has created Crane Park Vendor Rules, with the assistance of Joann and Israel. Rules require vendors to provide a certificate of additionally insured, acknowledgment of best practices, and commitment to dates.
4. As part of the Fashion Show recap, Arlene and her business partner Frank discussed better ways to increase sponsorship opportunities.
5. Bid Truck, 2007 Ford F150, has been repaired. A replacement truck is not needed at the current time but will be considered in 2018.
6. Christmas Décor has been purchased and will be installed during the second week in November.

### NEW BUSINESS

1. Nominations for new 2018 Board Members must be made by Friday, November 24<sup>th</sup>
2. By-Law Committee will be meeting November 27<sup>th</sup> at 2PM at the BID Office
3. Social Media Committee was formed; Melissa, Adler, Nat, Nicci, Jeff, Diane, Israel; Social Media Committee meeting will meeting at East Side Mags -Tuesday November 14, 1:30PM

**EVENTS**

1. Shop Small Saturday - Saturday, November 25<sup>th</sup> - 10AM – 5PM; Downtown
2. Montclair Tree Lighting - Friday, December 1<sup>st</sup> - 5PM – 8PM; Church Street
3. Menorah Lighting Ceremony - Sunday, December 17<sup>th</sup> - 4PM; South Park Street

**ADJOURNMENT**

Sharda moved to adjourn and was seconded by Elaina. Vote was unanimously in favor of adjournment. The meeting adjourned at 8:25 p.m.

**Next Meeting:**

**Annual Meeting December 13, 2017 - 7 PM**  
**Phil Cantor Photography Studio**