

## Kidchella Montclair

Sponsorship Letter

June 8th - 12pm –5pm (Rain Date June 9th)

Location: Montclair Community Pre-K

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The Montclair Community Pre-K, the Montclair Center BID, Dirt & Noise and Little Nest Portraits will be hosting Kidchella - a community focused, Music and Arts Festival! Last year was such a great success and we look forward to hosting this incredible event again!

Participating bands: [Montclair School of Rock](#), [Watchung Mountain Riders](#), [Hillside Elementary Drums of Thunder](#).



The event will be filled with local vendors with activities for children and families. Sponsorship will go towards organizing this community event and to fund instruments for the Performance Grove that will be a part of the new MCPK Discovery Playground (see the attachment below for information about the community playground MCPK is in the process of building).

**Groupie - \$100** Sponsorship includes:

- Help sponsor a band!
- Social media shout outs on Montclair BID and Kidchella social media.
- Introduce one of the bands and promote your business.

**Dream Catcher - \$300** Sponsorship includes:

- Shout outs on Montclair BID & Kidchella Social Media.
- Logo prominently displayed on Kidchella street and stage banners & posters.

**Stroller Park - \$400** Sponsorship includes:

- Stroller check for all our families joining us to the festival can now park their strollers worry - free!
- Vendor rental package includes - 2 chairs & 6 ft table (no tent included)
- Sponsorship logo on stroller park signage.
- Inclusion in Kidchella press release.
- Social media shout outs on Montclair BID and Kidchella social media.
- Vendor Registration fee not included

**Rainbow Chaser - \$500** Sponsorship includes:

- Vendor Fee Waived (\$125 for BID, \$175 for Montclair Non-BID & Montclair Home Based Businesses)
- Vendor rental package included - 10x10 tent, 2 chairs & 6 ft table. Can be substituted for food vendor space. Vendor rental package - 10x10 tent, 2 chairs & 6 ft table;
- Logo prominently displayed on Kidchella street and stage banners & posters.
- Social media shout outs on Montclair BID and Kidchella social media.
- Shout outs from the DJ.
- Included in MCPK newsletter for the generous donation.

**Peace & Love - \$1000** Sponsorship includes:

- Vendor Fee Waived (\$125 for BID, \$175 for Montclair Non-BID & Montclair Home Based Businesses)
- Vendor rental package included - 10x10 tent, 2 chairs & 6 ft table. Can be substituted for food vendor space.
- Logo prominently displayed on Kidchella street and stage banners, postcard, and posters.
- Press release credit with a quote to media.
- Social media shout outs on Montclair BID and Kidchella social media.
- Shout outs from the DJ.
- Included in at least 3 dedicated emails in MCPK newsletter as a Kidchella sponsor.
- Name added to a plaque at the music section of the MCPK playground alongside Kids Business Committee of the Montclair Center BID.

**Living the Dream - \$1500** Sponsorship includes:

- Vendor Fee Waived (\$125 for BID, \$175 for Montclair Non-BID & Montclair Home Based Businesses)
- Vendor rental package included - 10x10 tent, 2 chairs & 6 ft table. Can be substituted for food vendor space.
- Logo prominently displayed on Kidchella street and stage banners, postcard, and posters.
- Press release credit with a quote to media.
- Social media shoutouts on Montclair BID and Kidchella social media
- Shoutouts from the DJ.
- Special acknowledgments during the event - included in the check presentation to the MCPK.
- Weekly shoutout or specific promotion via Montclair BID & Kidchella social media streams.
- Included in at least 3 dedicated emails in MCPK newsletter as a Kidchella main sponsor.
- Name added to the plaque at the music section of the MCPK playground alongside Kids Business Committee of the Montclair Center BID.