

# **MONTCLAIR CENTER BID**

## **GREAT AMERICAN MAIN STREET AWARD WINNER 2015**

**Montclair Center BID - Emergency Board Meeting**  
**October 7, 2020 – 7 p.m.**  
**Via Zoom**

Board members in attendance: Jose Barreiro, Jeff Beck, Richard Cronk, David Cummings, Ashley Cyrus, Carley Graham Garcia, Lisa Johnson, Jaji Packard, Lori Price Abrams, Sharda Ramharack, Sue Schultz, Matt Silverman, Nat Testa  
Absent: Jennifer Bobal, Brittany DeMaio, Rebecca Doyle, Lisa Ingersoll, Alescia Peyton, Hipolito Pollantis, Robert Squires, Kathryn Waggener McGuire  
Staff: Jason Gleason, Pauline Heaney, Ann Marie Sekeres

### **Emergency Board Meeting to discuss the Main Street NJ Grant**

**CALL TO ORDER:** Lisa Johnson called the meeting to order at 7:04 p.m.

Jason Gleason reported that the Main Street NJ grant application was officially released on October 2<sup>nd</sup>. The executive committee had met to discuss the parameters of the \$100,000 grant, and what would provide the biggest overall impact to our businesses post-COVID. The grant also requires a swift turnaround, with the funds being spent by December 15, 2020.

Discussion took place regarding what is covered under this grant (not to include marketing). Much of the work has already been completed, including \$35,000 expenditures on Pop Goes the Plaza, with expansion of the ambassador staff, personal protection equipment, Zoom subscription and hardware for working remotely.

Looking forward we would like to do something in terms of sanitation, such as outdoor permanent hand sanitizing stations. We will ask Arterial Streets for design and placement, creating a map to show their proposed location. We also need to discuss how they will be maintained.

There is also a proposal to fund a full-scale strategic plan. Further discussion and recommendation regarding this will continue at the next board meeting.

Jason Gleason read the resolution.

## **MSNJ District COVID-19 Recovery & Transition Grant Resolution**

**Whereas**, the Montclair Center Corporation desires to apply for a grant from the New Jersey Department of Community Affairs (NJDCA) in the amount of \$100,000 to carry out projects to support small businesses with street programming; ambassador program expansions; updates to our website directories and GIS mapping capabilities; a district-wide hand-sanitation station project; job training and technical assistance training classes geared to educate on public safety; develop digital skills and utilize e-commerce; hardware and software upgrades, and additions to work remotely and meet virtually; and a full-scale post-COVID strategic planning project.

**Be it therefore RESOLVED** that the Montclair Center Corporation does hereby authorize the application for such grant; and upon receipt of the grant agreement from NJDCA, does further authorize the execution of the grant agreement; and also, upon receipt of the fully executed agreement from the NJDCA, does further authorize the expenditure of funds pursuant to the terms of said agreement between Montclair Center Corporation and the NJDCA.

**Be it further RESOLVED** that the persons whose names and signatures appear below are authorized to sign the application, the agreement, and any other documents in connection therewith:

---

Jason Gleason, Executive Director  
Montclair Center Corporation

---

Lisa Johnson, President  
Montclair Center Corporation

**Jeff Beck moved to adopt the resolution as presented to the board.  
Ashley Cyrus seconded. Motion passed unanimously.**

**Meeting Adjournment.**