

## Household Budget Expenditures

Montclair Center BID 7 North Willow Suite 4a Montclair NJ 07042 Drive Time: 5 minute radius

Latitude: 40.8130 Longitude: -74.2146

| Demographic Summary                               |                    |                | 2016            | 2021     |
|---|--------------------|----------------|-----------------|----------|
| Population  |                    |                | 49,375          | 50,337   |
| Households  |                    |                | 19,514          | 19,881   |
| Families  |                    |                | 11,971          | 12,160   |
| Median Age  |                    |                | 40.1            | 40.7     |
| Median Household Income                           |                    |                | \$86,496        | \$98,834 |
| Median Household Income                           | Spending Potential | Average Amount | \$00,490        | \$90,034 |
|   | Index              | Spent          | Total           | Percent  |
| Total Expenditures                                | 164                | \$108,607.59   | \$2,119,368,564 | 100.0%   |
| Food  | 160                | \$12,906.27    | \$251,852,918   | 11.9%    |
| Food at Home                                      | 158                | \$7,853.26     | \$153,248,512   | 7.2%     |
| Food Away from Home                               | 163                | \$5,053.01     | \$98,604,405    | 4.7%     |
| Alcoholic Beverages                               | 175                | \$897.01       | \$17,504,335    | 0.8%     |
| Alcoholic beverages                               | 175                | \$097.01       | \$17,504,555    | 0.8%     |
| Housing   | 171                | \$34,996.30    | \$682,917,747   | 32.2%    |
| Shelter   | 177                | \$27,607.27    | \$538,728,216   | 25.4%    |
| Utilities, Fuel and Public Services               | 152                | \$7,389.03     | \$144,189,531   | 6.8%     |
| Household Operations                              | 169                | \$2,896.45     | \$56,521,344    | 2.7%     |
| Housekeeping Supplies                             | 155                | \$1,089.00     | \$21,250,710    | 1.0%     |
| Household Furnishings and Equipment               | 162                | \$2,860.62     | \$55,822,202    | 2.6%     |
|   |                    | +-/            | +//             |          |
| Apparel and Services                              | 170                | \$3,429.91     | \$66,931,334    | 3.2%     |
| Transportation                                    | 151                | \$12,227.72    | \$238,611,765   | 11.3%    |
| Travel  | 174                | \$3,245.53     | \$63,333,187    | 3.0%     |
| Health Care                                       | 151                | \$8,008.87     | \$156,285,167   | 7.4%     |
| Entertainment and Recreation                      | 162                | \$4,715.14     | \$92,011,254    | 4.3%     |
| Personal Care Products & Services                 | 165                | \$1,209.47     | \$23,601,541    | 1.1%     |
| Education   | 203                | \$2,865.75     | \$55,922,270    | 2.6%     |
|   |                    |                |                 |          |
| Smoking Products                                  | 137                | \$559.74       | \$10,922,751    | 0.5%     |
| Lotteries & Pari-mutuel Losses                    | 164                | \$102.91       | \$2,008,131     | 0.1%     |
| Legal Fees  | 148                | \$230.80       | \$4,503,900     | 0.2%     |
| Funeral Expenses                                  | 125                | \$107.80       | \$2,103,515     | 0.1%     |
| Safe Deposit Box Rentals                          | 147                | \$5.78         | \$112,816       | 0.0%     |
| Checking Account/Banking Service Charges          | 179                | \$59.54        | \$1,161,879     | 0.1%     |
| Cemetery Lots/Vaults/Maintenance Fees             | 167                | \$17.36        | \$338,668       | 0.0%     |
| Accounting Fees                                   | 180                | \$161.46       | \$3,150,828     | 0.1%     |
| Miscellaneous Personal Services/Advertising/Fine  | 146                | \$87.64        | \$1,710,248     | 0.1%     |
| Occupational Expenses                             | 186                | \$124.94       | \$2,438,102     | 0.1%     |
| Expenses for Other Properties                     | 99                 | \$136.73       | \$2,668,221     | 0.1%     |
| Credit Card Membership Fees                       | 211                | \$8.11         | \$158,338       | 0.0%     |
| Shopping Club Membership Fees                     | 176                | \$29.23        | \$570,332       | 0.0%     |
|   |                    |                |                 |          |
| Support Payments/Cash Contributions/Gifts in Kind | 153                | \$3,559.31     | \$69,456,454    | 3.3%     |
| Life/Other Insurance                              | 159                | \$659.36       | \$12,866,764    | 0.6%     |
| Pensions and Social Security                      | 168                | \$11,408.83    | \$222,631,841   | 10.5%    |
|   |                    |                |                 |          |

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



## Household Budget Expenditures

Montclair Center BID 7 North Willow Suite 4a Montclair NJ 07042 Drive Time: 10 minute radius

Latitude: 40.8130 Longitude: -74.2146

| Demographic Summary                               |                    |                | 2016            | 2021     |
|---|--------------------|----------------|-----------------|----------|
| Population  |                    |                | 209,751         | 213,777  |
| Households  |                    |                | 80,787          | 82,179   |
| Families  |                    |                | 52,061          | 52,899   |
| Median Age  |                    |                | 40.0            | 40.7     |
| Median Household Income                           |                    |                | \$70,824        | \$79,263 |
|   | Spending Potential | Average Amount |                 |          |
|   | Index              | Spent          | Total           | Percent  |
| Total Expenditures                                | 134                | \$88,826.08    | \$7,175,992,562 | 100.0%   |
| Food  | 131                | \$10,611.01    | \$857,232,045   | 11.9%    |
| Food at Home                                      | 131                | \$6,504.21     | \$525,455,675   | 7.3%     |
| Food Away from Home                               | 133                | \$4,106.80     | \$331,776,370   | 4.6%     |
| Alcoholic Beverages                               | 141                | \$724.11       | \$58,498,409    | 0.8%     |
|   |                    |                |                 |          |
| Housing   | 141                | \$28,755.03    | \$2,323,032,490 | 32.4%    |
| Shelter   | 145                | \$22,582.13    | \$1,824,342,251 | 25.4%    |
| Utilities, Fuel and Public Services               | 127                | \$6,172.90     | \$498,690,239   | 6.9%     |
| Household Operations                              | 137                | \$2,344.02     | \$189,366,024   | 2.6%     |
| Housekeeping Supplies                             | 128                | \$897.29       | \$72,489,395    | 1.0%     |
| Household Furnishings and Equipment               | 132                | \$2,324.10     | \$187,756,696   | 2.6%     |
|   |                    |                |                 |          |
| Apparel and Services                              | 139                | \$2,805.91     | \$226,680,803   | 3.2%     |
| Transportation                                    | 125                | \$10,092.34    | \$815,329,947   | 11.4%    |
| Travel  | 139                | \$2,595.73     | \$209,701,076   | 2.9%     |
| Health Care                                       | 125                | \$6,600.55     | \$533,238,837   | 7.4%     |
| Entertainment and Recreation                      | 131                | \$3,833.42     | \$309,690,614   | 4.3%     |
| Personal Care Products & Services                 | 134                | \$980.03       | \$79,173,577    | 1.1%     |
| Education   | 163                | \$2,310.12     | \$186,627,825   | 2.6%     |
|   |                    |                |                 |          |
| Smoking Products                                  | 116                | \$474.33       | \$38,319,966    | 0.5%     |
| Lotteries & Pari-mutuel Losses                    | 139                | \$87.42        | \$7,062,014     | 0.1%     |
| Legal Fees  | 119                | \$186.00       | \$15,026,037    | 0.2%     |
| Funeral Expenses                                  | 106                | \$90.99        | \$7,351,151     | 0.1%     |
| Safe Deposit Box Rentals                          | 122                | \$4.80         | \$387,527       | 0.0%     |
| Checking Account/Banking Service Charges          | 150                | \$49.62        | \$4,008,749     | 0.1%     |
| Cemetery Lots/Vaults/Maintenance Fees             | 140                | \$14.59        | \$1,178,994     | 0.0%     |
| Accounting Fees                                   | 145                | \$130.75       | \$10,562,676    | 0.1%     |
| Miscellaneous Personal Services/Advertising/Fine  | 117                | \$70.14        | \$5,666,047     | 0.1%     |
| Occupational Expenses                             | 152                | \$101.93       | \$8,234,987     | 0.1%     |
| Expenses for Other Properties                     | 79                 | \$108.79       | \$8,788,957     | 0.1%     |
| Credit Card Membership Fees                       | 169                | \$6.50         | \$525,247       | 0.0%     |
| Shopping Club Membership Fees                     | 142                | \$23.63        | \$1,909,151     | 0.0%     |
|   |                    |                |                 |          |
| Support Payments/Cash Contributions/Gifts in Kind | 124                | \$2,868.85     | \$231,765,561   | 3.2%     |
| Life/Other Insurance                              | 131                | \$540.76       | \$43,686,277    | 0.6%     |
| Pensions and Social Security                      | 135                | \$9,193.33     | \$742,701,482   | 10.3%    |
|   |                    |                |                 |          |

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



## Household Budget Expenditures

Montclair Center BID 7 North Willow Suite 4a Montclair NJ 07042 Drive Time: 22 minute radius

Latitude: 40.8130 Longitude: -74.2146

|   | Demographic Summary                               |                    |                | 2016             | 2021      |
|---|---|--------------------|----------------|------------------|-----------|
|   | Population  |                    |                | 1,486,783        | 1,528,124 |
|   | Households  |                    |                | 528,555          | 541,786   |
|   | Families  |                    |                | 361,668          | 370,464   |
|   | Median Age  |                    |                | 37.5             | 38.5      |
|   | Median Household Income                           |                    |                | \$58,054         | \$59,485  |
|   |   | Spending Potential | Average Amount |                  |           |
|   |   | Index              | Spent          | Total            | Percent   |
| • | Total Expenditures                                | 112                | \$74,140.86    | \$39,187,523,572 | 100.0%    |
|   | Food  | 111                | \$8,983.87     | \$4,748,468,001  | 12.1%     |
|   | Food at Home                                      | 111                | \$5,535.25     | \$2,925,681,652  | 7.5%      |
|   | Food Away from Home                               | 112                | \$3,448.62     | \$1,822,786,350  | 4.7%      |
|   | Alcoholic Beverages                               | 117                | \$597.90       | \$316,024,450    | 0.8%      |
|   |   |                    |                |                  |           |
|   | Housing   | 118                | \$24,137.55    | \$12,758,023,119 |           |
|   | Shelter   | 122                | \$18,925.32    | \$10,003,074,725 | 25.5%     |
|   | Utilities, Fuel and Public Services               | 107                | \$5,212.23     | \$2,754,948,394  |           |
|   | Household Operations                              | 113                | \$1,930.58     | \$1,020,416,250  | 2.6%      |
|   | Housekeeping Supplies                             | 107                | \$754.93       | \$399,021,964    | 1.0%      |
|   | Household Furnishings and Equipment               | 109                | \$1,929.65     | \$1,019,925,541  | 2.6%      |
|   |   |                    |                |                  |           |
|   | Apparel and Services                              | 118                | \$2,366.98     | \$1,251,076,574  | 3.2%      |
|   | Transportation                                    | 105                | \$8,511.03     | \$4,498,549,549  | 11.5%     |
|   | Travel  | 113                | \$2,104.82     | \$1,112,514,282  | 2.8%      |
|   | Health Care                                       | 103                | \$5,469.25     | \$2,890,801,956  | 7.4%      |
|   | Entertainment and Recreation                      | 109                | \$3,180.89     | \$1,681,275,935  | 4.3%      |
|   | Personal Care Products & Services                 | 111                | \$814.29       | \$430,397,508    | 1.1%      |
|   | Education   | 134                | \$1,891.24     | \$999,624,083    | 2.6%      |
|   |   |                    |                |                  |           |
|   | Smoking Products                                  | 100                | \$409.62       | \$216,507,499    | 0.6%      |
|   | Lotteries & Pari-mutuel Losses                    | 117                | \$73.71        | \$38,958,453     | 0.1%      |
|   | Legal Fees  | 100                | \$155.91       | \$82,408,355     | 0.2%      |
|   | Funeral Expenses                                  | 88                 | \$75.97        | \$40,156,344     | 0.1%      |
|   | Safe Deposit Box Rentals                          | 99                 | \$3.89         | \$2,055,858      | 0.0%      |
|   | Checking Account/Banking Service Charges          | 129                | \$42.76        | \$22,602,582     | 0.1%      |
|   | Cemetery Lots/Vaults/Maintenance Fees             | 117                | \$12.18        | \$6,438,262      | 0.0%      |
|   | Accounting Fees                                   | 118                | \$106.11       | \$56,083,378     | 0.1%      |
|   | Miscellaneous Personal Services/Advertising/Fine  | 99                 | \$59.59        | \$31,494,752     | 0.1%      |
|   | Occupational Expenses                             | 126                | \$84.40        | \$44,609,117     | 0.1%      |
|   | Expenses for Other Properties                     | 64                 | \$88.52        | \$46,789,528     | 0.1%      |
|   | Credit Card Membership Fees                       | 138                | \$5.32         | \$2,813,243      | 0.0%      |
|   | Shopping Club Membership Fees                     | 119                | \$19.71        | \$10,415,967     | 0.0%      |
|   |   |                    |                |                  |           |
|   | Support Payments/Cash Contributions/Gifts in Kind | 101                | \$2,343.80     | \$1,238,828,675  | 3.2%      |
|   | Life/Other Insurance                              | 106                | \$438.03       | \$231,521,637    | 0.6%      |
|   | Pensions and Social Security                      | 111                | \$7,548.35     | \$3,989,720,708  | 10.2%     |
|   |   |                    |                |                  |           |

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